**2015 Application to have activity support**

**For Korean Pop Culture Community**

◈ General Information

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Country** |  | **Name of**  **Community** | |  |
| **Activity area(City)** |  |
| **Number of  Members(about)** | - Total Joined Member:  - Actual Active Member: | **Established Year** | |  |
| **Main Activity Area** |  | **Main Interest**  **on Korea Culture** | |  |
| **Representative** |  | **Contact** | **Mobile** |  |
| **E-mail** |  |
| **Home Address** | - Postal Code:  - Address: | **Post Code** | |  |
| **Homepage** |  | **Official SNS**  **(Facebook, YouTube, etc.)** | | - URL:  - Number of ‘Likes’(Facebook) : |

※ Please leave a blank if not applicable.

※ Please accurately write address, post code and mobile number since they will be used when delivering Korea cultural content or goods.

◈ Previous Major Activities

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **No.** | **Date** | **Name of Event** | **Main Content** | **Number of Participants** | **Other Notes** |
| **1** | Ex)October, 2014 | K-Pop Dance Festival | Cover Dance Contest, Flash Mop, etc. | 500 | Appendix A-1 |
| **2** |  |  |  |  |  |
| **3** |  |  |  |  |  |
| **4** |  |  |  |  |  |
| **5** |  |  |  |  |  |

※ Please write detailed content and information in appendix A and include 4 pieces of photos.

◈ 2015 Activity Plan

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **No.** | **Schedule** | **Name of Event** | **Planning Content** | **Application budget**  (Unit: USD$) |
| **1** | Ex )October | K-Culture Festival |  | US3,000 |
| **2** |  |  |  |  |
| **3** |  |  |  |  |
| **4** |  |  |  |  |
| **5** |  |  |  |  |

※ Please write a detailed action plan in appendix A. (‘within’ MS Word 5 pages or MS PowerPoint 10 pages)

※ It can be listed up to 5 plans. KOFICE will review them and then support 1 best plan or regular based activity.

※ Please write the plan *in order of priority* that you want to have support.

※ Please make practicable plans. The details of plan can be changed but main contents should be kept not to have

penalty.

※ Event budget can be supported up to approximately USD$ 2,000~3,000.

[Appendix A] Introduction of Previous Major Activities

1. Name of Event:

◇ Detailed Content and Information

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** |  | **Name of Event** |  |
| **Main Content** |  | | |
| **Budget** |  | | |
| **Related URL** | ※ Please write URL if there're articles, SNS or homepage where event photos, videos are introduced. | | |
| **Partner organizations** |  | | |

◇ Related Photos

|  |  |
| --- | --- |
| **Photo 1** | **Photo 2** |
| (explanation 1) | (explanation 2) |
| **Photo 3** | **Photo 4** |
| (explanation 3) | (explanation 4) |

[Appendix B] Introduction of 2015 Plans

1. Name of Event:

◇ Detailed Content of Plan

※ Event details can be changed under communication when it actually proceeds.

|  |  |  |  |
| --- | --- | --- | --- |
| **Schedule** |  | **Name of Event** |  |
| **Subject** |  | | |
| **Main Content** |  | | |
| **PR**  **Plan** |  | | |
| **Budget Plan** | ※ Write probable costs according to each item.  ※ Amount of sponsorship will be approximately USD$ 2,000~4,000 per each community.  \*Expense example) venue rental fee, food cost, sound system rental fee, etc. | | |
| **Partner organizations** |  | | |
| **Expected effect** |  | | |